

# BBP | Regeneration

Appraisal • Strategy • Delivery

**Press Release**

**FOR IMMEDIATE RELEASE**

**19 January 2009**

## **BBP Launches Office for the North of England**

BBP Regeneration Limited has opened an office in Manchester to serve the three Northern economic regions.

The company specialises in the crossover between economic research and analysis, and making major regeneration projects implementable and deliverable on the ground. Accordingly, the professional skill base straddles both property and economic/social research disciplines.

In the rapidly changing market for regeneration and development, BBP's skills are increasingly in demand in terms of assisting the structuring and restructuring of property based regeneration projects and programmes.

Through its London office, BBP has spent the last 12 years assisting Local Authorities, Sub-regional Partnerships and Regional Development Agencies to appraise projects, attract public funding and to put in place new governance structures. All projects are undertaken on the basis of a robust approach, utilising detailed knowledge of local socio-economics/demographics and the policy context that public bodies operate in.

In the North of England, BBP is increasingly being asked to advise public agencies on their forward investment planning, appraisal methods and partnership structures, including Economic Development Companies and Multi Area Agreements.

This growth in work in the North of England has been the spur to opening the Manchester office. In addition, the new office is also seen as the platform for developing closer working links with the private sector. Developers and investors face both a rapidly changed market and a dynamically changing public sector. Bringing these two parties together in effective structures to enable projects to progress again using public support in innovative ways will be a key aspiration for BBP.

The office in Manchester will be run by Mike Appleton and Jonathan Pickthall. Both have experience of working in public and private sectors and understand fully the current issues faced by both parties. Mike has operated at very senior levels in Public Agencies, central Government and has been a corporate director of a major plc and a property/investment company. His non-executive appointments have covered a wide spectrum of delivery bodies in local economic development and housing. Jonathan has experience of working in a public agency and in brownfield development.

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### **About BBP Regeneration**

BBP Regeneration is a specialist property and regeneration consultancy. Based in London and Manchester, we provide advice at all stages of the development process from core research & forecasting, through to options analysis, strategy formulation, financial & economic appraisal, and delivery.

We act for major developers and landowners, as well as Government departments, the Regional Development Agencies, English Partnerships and Local Authorities.

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