

# BBP | Regeneration

Appraisal • Strategy • Delivery

Press Release

FOR IMMEDIATE RELEASE

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## BBP Appoints New Economic Development Team to Expand its Services

BBP Regeneration today announced the formation of a new team to take forward its Economic Development consultancy practice. Shannon Kelley, who has been with BBP for the past four years, has been promoted to Associate Director in charge of leading this newly established team.

Shannon will be assisted by consultants Laura Keogh, Mark Withnall and Kevin Fenning, although the team is expected to grow over the next few years, adding specialist expertise where necessary. This announcement comes alongside a number of recent changes at BBP including the opening of a new office in Manchester at the beginning of 2009 which is headed by Mike Appleton.

The team will expand the company's range of services - including economic analysis and scoping studies, the formulation of economic and employment strategies, the identification of key sectors, business growth and inward investment opportunities, and economic impact assessments. It will also undertake broader market analysis as well as contributing to BBP's existing areas of expertise such as economic appraisals and evaluations.

BBP's clients include a range of national, regional and local public sector organizations (e.g. the Homes and Communities Agency, RDAs and Local Authorities) as well as private sector developers, landowners and other organisations.

Shannon Kelley received her MBA in International Business Studies and an MA in Regeneration prior to joining BBP. She is a member of the Institution for Economic Development (IED). Shannon has more than ten years' experience within the private and public sectors in the UK, Europe and the US.

Laura Keogh is a Research Consultant who has recently finished her PhD at King's College London. Prior to joining BBP, Laura worked at the Department for Communities and Local Government (CLG) on a project to assess the legacy impact of the 2012 Olympic Games.

Mark Withnall is an Assistant Surveyor specialising in Economic Appraisals and property market analysis. Mark joined BBP Regeneration in 2007 following completion of his BA in Land Economy at the University of Cambridge. Kevin Fenning is a Graduate Economic Development Consultant who recently joined BBP and specialises in economic analysis and business planning.

### About BBP Regeneration

BBP Regeneration is a specialist property and regeneration consultancy. Based in London and Manchester, we provide advice at all stages of the development process from core research & forecasting, through to options analysis, strategy formulation, financial & economic appraisal, and delivery.

We act for major developers and landowners, as well as Government departments, the Regional Development Agencies, English Partnerships and Local Authorities.

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