



## The Thames Gateway Delivery Challenge

There are many individual challenges in the Thames Gateway, but one of the key themes which goes to the heart of the Vision is the creation, fostering and growth of balanced communities. The Gateway as a whole must recognise that the next 20 to 30 years will demand a better balance between locally based jobs, housing and lifestyles, which addresses the pressures from both the growth in the economy and associated travel to work patterns, as well as demographic change.

Delivering these objectives requires concerted and coordinated actions across some critical perspectives:

- **Economic development**, where there is a need to target key sectors for growth within the Gateway, develop action plans to deliver the identified opportunities and ensure that this is matched with high quality land, premises, business support services and a skilled workforce
- **Housing**, where there is a need to increase the overall delivery rate of new, quality dwellings, accurately forecast demand and supply, provide sufficient levels of affordable housing, and establish viable sustainability principles to create exemplar energy and resource efficient products
- **Community development**, where there is a need for infrastructure to meet, debate and integrate, to deliver attractive neighbourhoods.



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The challenges vary and interact differently across the Gateway. However, the inter dependencies between these perspectives is clear and we therefore need to concentrate on integrated solutions which recognise the need for well researched and viable Action Plans which include:

- Focused and well resourced delivery structures
- Implementation strategies, based on sound forecasting, evidence based appraisals and proven masterplans
- Finance and resource packages, which enable the timely funding of key pieces of infrastructure
- Delivery plans, based on 'what works' in partnership development, together with comprehensive management, monitoring and evaluation plans.

In combination, these factors will help bring forward balanced communities, ensuring sustainable economic and housing growth and the long term development of local economies, communities and their essential support facilities.

To facilitate this process, we have developed an integrated team to help both public and private sector clients comprising:

- **Cambridge Econometrics**, which analyses and forecasts key economic trends and models the impact of interventions
- **SQW**, which works with clients to develop policies, plans and partnerships, appraise proposals and evaluate impacts
- **BBP Regeneration**, which provides specialist development and regeneration expertise, to drive projects through their feasibility, planning, design, appraisal, funding and delivery stages
- **Oxford Innovation**, which provides specialist business support, manages innovation centres and runs business angel networks.

Our team is already working together to help regenerate the Thames Gateway with Vision, Leadership and Experience.

We look forward to working with you.

**BBP** | Regeneration



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